

DANIELLE (DANI) GREEN

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SUMMARY

Content creator and U.S. Space Force veteran specializing in storytelling, audience development, and digital strategy. Creator of a 23.7K-subscriber YouTube channel with 2.7M+ views, producing high-retention, research-driven content across niche online communities. Experienced in brand partnerships, SEO optimization, analytics, and crafting polished visual narratives using professional editing and design tools. Strong communicator with a background in high-pressure operations, training development, and cross-functional collaboration.

WORK EXPERIENCE

YOUTUBE - @DaniXXGreen

Brand Storyteller & Content Strategist | Oct 2023 - Present

- Built and engaged a community of 23.7K+ subscribers and 2.7M+ views by producing long-form, story-driven content grounded in research, digital culture, and media analysis.
- Produced 100+ videos and branded visuals using Final Cut Pro and Canva, improving viewer retention through intentional pacing, narrative structure, and visual cohesion.
- Utilized SEO, keyword research, and analytics to increase discoverability and boost click-through and average view duration across top-performing uploads.
- Managed and negotiated brand partnerships, delivering sponsored integrations aligned with channel tone, audience expectations, and ethical storytelling practices.
- Conducted deep-dive content analysis on topics such as TLC franchises, Christian fundamentalism, and internet culture, transforming complex subjects into accessible and engaging narratives.

WALT DISNEY WORLD RESORT - Disney College Program Intern

Seater, Hollywood & Vine, Disney's Hollywood Studios | Sep 2025 - Oct 2025

- Delivered high-volume guest service while upholding Disney's "Five Keys," ensuring a safe, efficient, and high-quality dining experience.
- Created memorable guest interactions through storytelling, personalization, and rapid problem-solving in a dynamic environment.
- Collaborated with cross-functional cast members to maintain seamless restaurant flow during peak traffic periods.
- Supported veteran initiatives as an active member of SALUTE BERG.

UNITED STATES SPACE FORCE

Military All-Source Intelligence Analyst | Apr 2021 - Aug 2025

- Delivered 500+ briefings to senior leaders, distilling complex intelligence into clear, actionable insights.
- Produced high-visibility reports with 99% accuracy, ensuring reliability for time-sensitive missions.
- Designed and facilitated 650+ hours of training, communication sessions, and team events, strengthening cohesion and information flow.
- Implemented a quarterly messaging review system, improving cross-team accuracy by 9%.

EDUCATION

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN - Gies College of Business

Graduate Certificate in Digital Marketing | In-progress | GPA: 4.0

Relevant Coursework: Digital Marketing Analytics, Digital Media and Marketing, Marketing in Our New Digital World

NORTHERN ILLINOIS UNIVERSITY

B.A. in Advocacy and Public Communication; Minor in Deaf Studies | May 2023 | GPA: 3.965

Relevant Coursework: Digital Content Writing, Principles of PR, Persuasion Theory, Computer-Mediated Communication

SKILLS & TOOLS

Communication & Storytelling: Writing & Editing (AP Style) | Ethical Storytelling | Brand Voice Alignment | Presentation Development

Digital Tools & Design: Final Cut Pro | Canva | YouTube Studio | Google Analytics | SEO Optimization | Adobe Photoshop/Illustrator (Familiar)

Collaboration & Leadership: Stakeholder Communication | Training Facilitation | Project Coordination | Cross-Functional Collaboration

CERTIFICATIONS

- **Google** - Digital Marketing & E-commerce | Jun 2025
- **University of Illinois** - Digital Marketing Strategy: Navigating Emerging Media and AI | Sep 2025
- **University of Illinois** - Digital Marketing Implementation: Executing Strategies in a Connected, Data-Driven World | Oct 2025

LANGUAGES

- **English** (Fluent)
- **American Sign Language** (Conversational)